

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

with harvest now complete a few items are  
shown that were previously sold out.

HOWARD ROSE COMPANY  
HEMET, CALIFORNIA

Return Postage Guaranteed

1st GRADE-COUNT SHEET

with harvest now complete a few items are  
shown that were previously sold out.

Horticulture Bureau of Plant Ind  
Department of Agriculture  
Washington, D C

FEB 25 1957  
U. S. Department of Agriculture

Section 562 P. L. & R.  
U. S. POSTAGE  
PAID 1c  
Permit No. 5  
Hemet, California

## *This List Cancels All Previous Lists and Quotations*

Terms and conditions as previously shown.

### QUANTITY PRICES

	—Grade—		
	No. 1	No. 1½	No. 2
300 to 1000 .....	18c	13c	10c
1000 and up .....	17c	11c	9c

A few exceptions to the above are necessary; the higher priced varieties, the cheaper climbers, etc., sell at List prices. **ORDER IN MULTIPLES OF TEN PLEASE.**

## Howard Rose Company

### HEMET, CALIFORNIA

SHIPMENTS WILL BE PREPAID to Salt Lake,  
Denver, Kansas City and St. Louis.  
In accumulated car-lots.

**Lot A**

No. 1	Grade, each 12c
No. 1½	Grade, each 8c
No. 2	Grade, each 5c

### CLIMBERS

	No. 1	No. 1½	No. 2
Crimson Rambler. Small scarlet, large clusters..	40		
Dorothy Perkins. Small shell-pink blooms.....		120	30
Excelsa. Similar to Dorothy Perkins except red	200	100	60
Gold of Ophir. Copper, carmine, and salmon.....	170	20	20
Paul's Scarlet. A profuse Spring bloomer, scarlet	999		
Roserie. Deep pink sport of Tausendschoen....	160		20
Zepherin Drouhin. Rosy-red flower with white base			20

**Lot B**

No. 1	Grade, each 16c
No. 1½	Grade, each 10c
No. 2	Grade, each 6c

### HYBRID PERPETUALS, RUGOSA, etc.

Dr. Eckener. Two-tone buff, rose-pink. Vigorous	150	10	40
Frau Karl Druschki. Immense lasing blooms of white .....	900		
Geo. Arends. Large clear pink, very fragrant.....	60	50	10
Grootendorst. Bright red .....		540	100
J B Clark. Deep scarlet.....	40	10	
Pink Grootendorst. Clear pink .....		10	
Ragged Robin. Lge, semi-double, glowing crimson	50	10	20

### CLIMBERS

Dr. W Van Fleet. Large, flesh-pink. Rosy center			60
Edna Thomas. Outstanding double pink climber	170	10	

**Lot C**    No. 1    Grade, each 20c  
               No. 1½    Grade, each 14c  
               No. 2    Grade, each 10c

## HYBRID TEAS, TEAS, etc., etc.

	No. 1	No. 1½	No. 2
Ami Quinard. One of the darkest red varieties..	520		
Angele Pernet. Coppery orange.....	180		90
Autumn. Orange to yellow and red.....	900	999	
Avoca. Full crimson scarlet. Vigorous.....	60		
Betty Uprichard. Orange carmine to soft pink..	300	30	
Briarcliff. Clear rose-pink .....			240
Buttercup. Yellow .....	10	10	10
Caledonia. White with long buds, double blooms		999	700
Catalonia. Orange-vermillion .....	200	290	60
Chas K Douglas. Scarlet-crimson .....		350	
Condesa Sastago. Yellow and red .....	260		120
Conqueror. Saffron-yellow toned with copper...	240	10	
Cuba. Cardinal red to old .....	180	60	70
Daily Mail Scented. Rich crimson-maroon.....	60		
Dame Edith Helen. Glowing pink .....	220		690
Director Rubio. Cochineal pink .....	130	50	
Duchess of Atholl. Old-rose to golden.....			195
Duchess of Wellington. Saffron yellow .....	470	560	110
Doris Taylor. Killarny type-deep yellow.....	10	50	50
Edel. Ivory white .....	210	70	
Editor McFarland. Double brilliant pink blooms	440	560	
Edith N Perkins. Cerise pink to gold.....	520	880	
Essence. Bright velvety crimson .....			40
Eulalia. Double pink blooms .....	40	20	70
Fantasy. Pearly pink .....	50		40
Frederico Casas. Cinnamon pink, reverse to gold	20		
Feu J Looymans. Yellow shaded apricot.....			300
Frau Wiegand. Yellow to light orange.....		10	
General MacArthur. Scarlet .....	110		
Gipsy Lass. Dark scarlet-crimson .....	140	70	10
Golden Dawn. Double, fragrant, yellow .....			240
Golden Pernet. Primrose yellow .....	130	270	210
Golden Rapture. Rich yellow .....	810	190	320
Gold Star. Golden Yellow to orange.....	70		10
Grenoble. Scarlet-crimson .....	280	240	
Hadley. Rich crimson .....	260	120	
H Wendland. Nasturtium red to yellow.....	10	230	140
Hollywood. Rose-red .....	80	20	
Hoosier Beauty. Deep scarlet .....	170	270	
Hortulanus Budde. Luminous scarlet .....	170	30	
Imperial Potentate. Deep rose pink .....	400		
Impress. Salmon-cerise to gold .....	40	10	
Irish Charm. Blush pink to golden.....	230	10	10
J G Glassford. Large sweetly scented crimson...	180	130	
Joanna Hill. Deep creamy yellow .....	610		
Jon J L Mock. Carmine pink .....		80	30
J Otto Thilow. Rich rose-pink .....	80	320	220
Jules Gaujard. Orange-carmine .....		10	50
Julia Countess of Dartrey. Rose to yellow.....	120		
K A Victoria. Ivory white to lemon.....		999	190

\*All 999 items indicate we have that many, and more.

Kidwai. Creamy yellow .....	60	30	
Killarney. Bright pink .....	280		40
Killarney Dbl. White. Large, snowy white.....	50		
Lady A Stanley. Light pink .....		250	50
Lady Ashtown. Carmine-pink .....	60	70	20
Lady Forteviot. Golden yellow to apricot.....		280	120
Lady Hillingdon. Deep orange-yellow .....	400		
Lady Margaret Stewart. Rich yellow to orange-red	130	830	
Leonard Barron. Pink toned gold.....	660	400	180
Los Angeles. Flame pink to coral.....	480	520	60
Louise C Breslau. Coral-red to chrome .....		110	80
Lucie Marie. Yellow to apricot-cerise .....		220	220
Lucy Nichols. Golden copper to pink.....	30	10	
Lucyle. Glowing pink .....	90	40	
Luxembourg. Bronzy yellow .....	960	470	160
Lydia. Rose-pink to orange .....	100	20	20
McGredy's Scarlet. Scarlet shaded rose-pink ....		300	
Margaret McGredy. Orange-scarlet .....	680		
Marie Maass. Fragrant, pure white, vigorous...	50		
Mari Dot. Bright apricot-orange .....	170	30	70
Mev. G A Van Rossem. Orange-brown .....	660	110	
Miss Rowena Thom. Bright pink to golden.....	90	210	120
Mme Butterfly. Soft pink .....	100	320	
Mme Caroline Testout. Satiny pink .....	170	290	90
Mme Edouard Herriot. Carol-red to yellow ....	999	240	176
Mme Jules Bouche. White with blush tints.....	270	30	90
Mrs Aaron Ward. Buff yellow shaded apricot...	110	30	
Mrs A R Barraclough. Carmine-pink .....	110		190
Mrs Chas Bell. Shell pink sport of radiance....	770	240	110
Mrs E P Thom. Pure yellow .....	999	999	440
Mrs G Geary. Large orange-cerise to red.....	40	40	40
Mrs H Bowles. Rose-pink to salmon.....	560	490	
Mrs John Bell. Cochineal-carmine-gold base ..			40
Mrs Lovell Swisher. Copper salmon to pink....	50		20
Mrs P S DuPont. Rich yellow .....		810	710
National Flower Guild. Crimson, bushy .....	130		
Night. Very deep crimson-black .....	40		
Ophelia. Light salmon to yellow .....	90	180	120
Padre. Scarlet .....	890	90	50
Phyllis Burden. Coral-pink to orange .....	30	70	
Pink Radiance. Rosy opaline pink .....		999	
Porto. Dark crimson-scarlet .....	20	20	20
Pres Plumecocq. Yellow to salmon .....	370	290	
Red Radiance. Crimson .....	420	999	
Roselandia. Golden yellow .....	160	80	40
Rose Marie. Rose-pink .....	540	300	230
Roslyn. Deep oglden yellow .....	910	170	
Schwabenland. Deep rose-pink .....		280	110
Sensation. Rich dark crimson .....	280		
Sir Henry Segrave. Deep, lemon yellow.....			90
Soeur Therese. Vigorous, upright. Rich yellow..	580	610	
Southport. Deep red .....	230	130	
Souv Claudius Pernet. Rich yellow .....	999	310	
Souv Georges Pernet. Brick red to orange.....	120	540	
Souv Mme Chambard. Deep coral-red .....	30	80	300

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Sunburst. Rich yellow .....	80	170	120
Sunkist. Coppery orange .....	70	170	140
Syracuse. Bright scarlet crimson .....	380	50	
Talisman. Rich yellow and rose-red .....	999		
Thomas A Edison. Clear light to deep pink....		90	30
Vaterland. Deep scarlet-crimson .....			10
Victoria Harrington. Velvety dark red .....	20	240	
Ville de Paris. Sunflower yellow .....			30
W E Chaplin. Deep crimson. Vigorous .....	60	10	
Western Gold. Clear yellow .....	90	30	70
White Ensign. Creamy white .....		10	
Wilhelm Kordes. Golden-salmon .....		130	
William Orr. Bright crimson .....	90	70	
Willowmere. Shrimp-pink .....			380
Wm F Dreer. Shell pink with yellow base.....			40
Wm Moore. Soft, even toned, pink.....	80	60	90
Yellow Looymans. Yellow sport of the bush....		40	60
Yellow Sastago. Yellow .....	610	380	90
Yvonne Milet. Apricot yellow .....	20	10	

## LOT C continued—CLIMBERS

	No. 1	No. 1½	No. 2
American Pillar. Single pink with white eye....	40		
Apeles Mestres. Clear yellow .....	30		
Banksia White. Tiny white flowers .....	30	20	10
Banksia Yellow. Tiny yellow flowers .....	30	180	90
Belle of Portugal. Light pink blooms .....	210		
Chaplin's Pink Cl. Clear pink .....			10
Cherokee Romona. Carmine-crimson .....	40		
Cherokee White. Same as above, except white..	50		
Cl Chas P Kilham. Sport of the popular bush..			20
Cl Dainty Bess. Single, pink .....	50		
Cl Chas K Douglas. Sport of popular bush....	30	20	
Cl Golden Emblem. Rich yellow, same as bush..	240		
Cl Gruss an Teplitz. Velvety scarlet .....	10	20	
Cl Gold Star. Golden yellow, orange center....	420		
Cl Irish Fireflame. Sport of the bush.....		10	10
Cl K A Victoria. Sport of bush variety.....	10		
Cl Lady Forteviot. Brilliant golden apricot ....			30
Cl Lady Hillingdon. Orange yellow .....	20		
Cl Mme Jules Bouche. Sport of bush, white....	10		10
Cl Mrs P S DuPont. Sport of bush variety.....	20		
Cl Pink Radiance. Rosy pink .....	180		
Cl Souv Claud Pernet. Profuse, lasting yellow..	170		
Cl Talisman. Multi-colored, same as bush ....		20	
Gardenia. Creamy white flowers in sprays ....	100		
Morning Dream. Scarlet carmine to yellow....	50		40
Primrose. Hardy. Medium sized yellow blooms..	860		

## LOT C continued—POLYANTHAS

Cameo. Salmon pink to gold .....	150	10
Cecil Brunner. Dainty buds of clear pink.....	750	
Chatillon Rose. Immense clusters, clear pink..	140	40
Gloria Mundi. Orange scarlet .....	350	
Golden Salmon. Clusters of bright salmon- orange .....	520	

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Ideal. Large clusters of dark red .....	410	
Improved Lafayette. Deep glowing crimson....	110	60
Kirsten Poulsen. Large clusters of scarlet.....	90	
Miss Edith Cavell. Small double scarlet .....	30	70
Mme N Levavasseur. Large clusters, rosy-red...	130	
Pink Lafayette. Clear pink, profuse .....	290	40

## LOT C continued—

### HYBRID PERPETUALS, RUGOSA, etc.

Agnes. Large, double fragrant yellow .....	50	20
Austrian Copper. Single, intense, copper, red..	70	
Black Prince. Dark crimson, shaded darker....	20	
Conrad F Meyer. Large, silvery pink.....	40	10
Gen Jacqueminot. Clear red .....	10	
Grootendorst Supreme. Deeper red than parent	30	
Mrs John Laing. Well-formed soft pink .....	160	
Paul Neyron. Large double rosy pink.....	10	20
Prince de Rohan. Darkest velvety crimson....	20	
Ulrich Brunner. Fine formed, cherry-red .....	10	20

**Lot D**      No. 1      Grade, each 25c  
                   No. 1½      Grade, each 18c  
                   No. 2      Grade, each 12c

### HYBRID TEAS, TEAS, etc., etc.

	1 No.	1½ No.	2 No.
Barcelona. Dark velvety red .....			20
Catherine Kordes. Scarlet toned pink .....		250	80
Cecil. Single, buttercup yellow .....			40
Chas P Kilham. Scarlet-carmine toned gold...	220	410	320
Crusader. Double rich crimson-red .....	30	350	
Cynthia. Comparable to Chas P Kilham.....	150	40	
Dainty Bess. Single rose-pink .....	50		60
David O Dodd. Double, deep scarlet.....	40		20
Duquesa Penaranda. Apricot orange and pink..	260	410	
Edith Krause. Large double white .....			10
Etoile de Hollande. Dark velvety-red .....		480	
Faience. Cadmium-yellow and shrimp pink....	10		70
Glowing Carmine. Carmine. Vigorous .....	80		
Gurney Benham. Clear yellow sport of Forteviot	10	10	
Hinrich Gaede. Bright vermillion toned gold...			540
Innocence. Single, pure white .....	170		160
Irish Fireflame. Single deep orange .....		10	50
Isobel. Single, bright orange-pink .....	40		20
J C Thornton. Double glowing crimson scarlet..		30	
Katherine Pechtold. Coppery orange-gold .....		10	50
Koreva. Light salmon-pink, yellow base .....	60	130	40
La Parisienne. Fragrant reddish coral .....	20		
Lord Charlemont. Deep, crimson, fragrant .....		50	
Lulu. Long slender buds of carol-rose.....	140	40	40
McGredy's Ivory. Creamy white. Fragrant ....	310	20	
McGredy's Yellow. Bright buttercup-yellow ....	270		
Max Krause. Double, golden-yellow .....	80		200
Mme Emile Daloz. Satiny pink with fragrance..	40	10	
Mme Joseph Perraud. Shell pink to or- ange center .....	310	340	110

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Mme Nicolas Aussel. Coppery red to deep salmon	10	40
Mrs Edward Laxton. Flaming orange to old rose		20
Olympiad. Vivid scarlet, undertone yellow .....		20
Pedrables. Yellow opening to cream and white..	10	20
Picture. Warm pink to salmon .....	140	80
Pink Dawn. Deep rose-pink toned orange.....	460	80
Red Guard. Orange to blood red .....		20
Shot Silk. Cherry-cerise .....	60	10
Snowbird. Pure white bedding rose .....	20	70
Souv Jean Soupert. Creamy yellow tinted coral	60	10

## LOT D continued—CLIMBERS

Cl David O Dodd. Large double deep scarlet....	10	10
Cl Etoile de Hollande. Fragrant, dark red.....	70	

## LOT D continued—POLYANTHAS

Folkestone. Semi-double crimson scarlet .....	40	20	
Gruss an Aachen. White tinted carmine.....	10	20	10
Orange Triumph. Scarlet orange, large clusters	20		
Pink Charm. Pink .....	100		
Scarlet Cavell. Scarlet .....	30		
Sunshine. Golden orange .....			50

## Lot E These items sell at list prices only

Brazier. Burnt orange to scarlet .....	10	@	30c each
Christopher Stone. Best of the new reds.....	310	@	30c each
Edith Mary Mee. Apricot coral to red.....	20	@	30c each
The Doctor. Large double pink .....	180	@	45c each
The Doctor .....	20	No. 2 @	20c

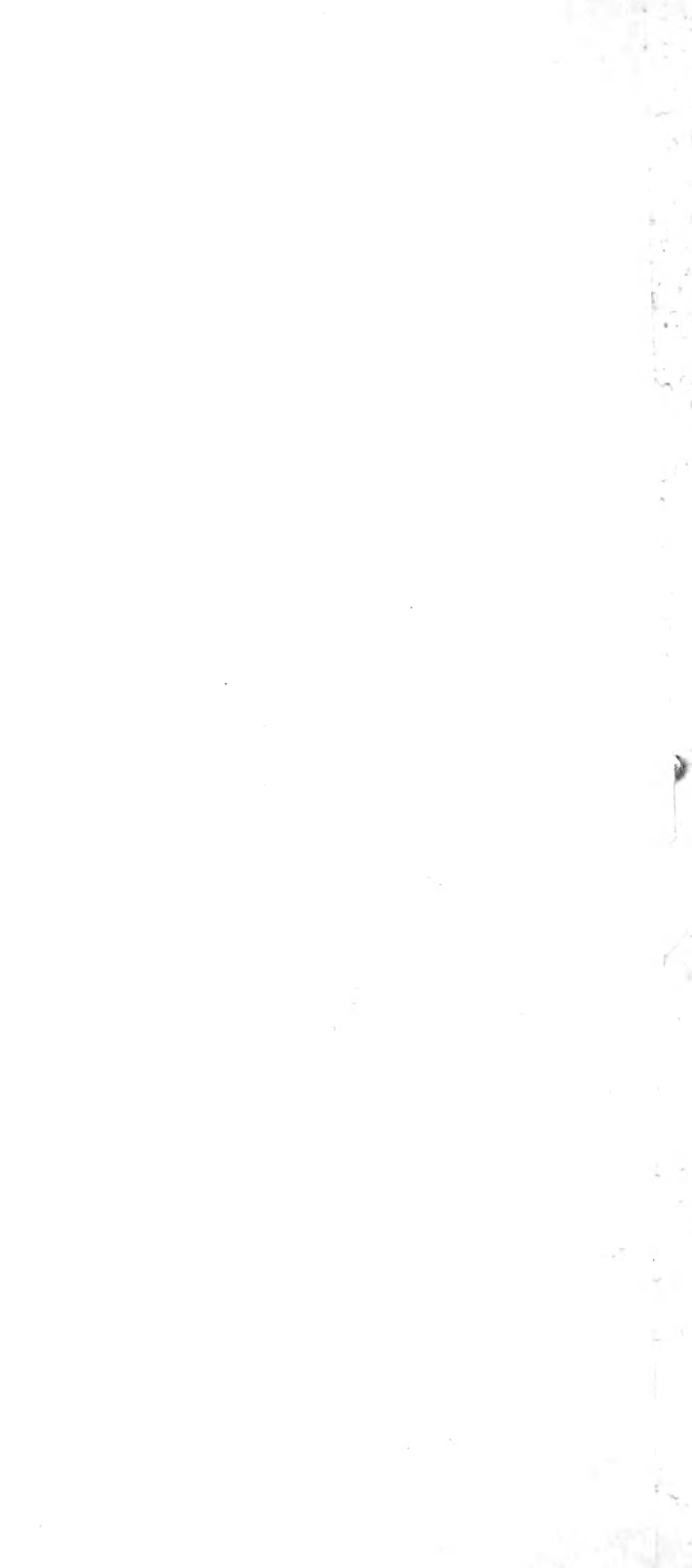
# Color Plates

7"x10" — \$1.00 Assortment

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

**Not Over 3 Assortments to a Customer.**



LARGE ASSORTMENT  
of

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**No. 3 LINERS**

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In excellent condition  
for shipment

Order in quantities of  
25 to the variety

EACH BUNDLE  
of **25** at **\$1.25**

# PATENTED VARIETIES

Order in Multiples of five please

WHOLESALE PRICES  
Per 10 Per 100

Better Times (Patent No. 23—Retail 1.00).....	55c	50c
California (Patent Applied—Retail 1.50).....	90c	75c
Charlotte Armstrong (Pat. Applied—Retail 1.50)	90c	75c
Eternal Youth (Patent—Retail 1.25).....	70c	60c
Feu Pernet-Ducher (Pat. No. 103—Retail 1.00)	60c	50c
Mary Hart (Patent No. 8—Retail 85c).....	45c	40c
Mme Henri Guillot (Pat. No. 337—Retail 1.25)	75c	60c
Texas Centennial (Patent No. 162—Retail 60c)	35c	30c
Will Rogers (Patent No. 256—Retail 1.00).....	55c	45c

## CLIMBERS

Blaze (Patent No. 10—Retail 1.00).....	55c	50c
Cl Countess Vandal (Retail 1.00) .....	55c	50c
Cl Hinrich Gaede (Pat. No. 244—Retail 1.25)..	75c	60c
Cl Mary Hart (Retail 1.00) .....	55c	50c
Cl Mrs Sam McGredy (Pat. Applied—Retail 1.25)	70c	60c
Doubloons (Patent No. 152—Retail 1.00).....	55c	50c
Flash (Patent Applied—Retail 1.00) .....	55c	50c
Maid of Gold (Patent No. 246—Retail 75c)....	35c	30c

These Patented Roses are being offered under license from the Patent Owners. They shall not be sold at retail for less than the above prices for retail shown.

### New Rose "GIRONA"

LOVELY BUDS OF TURKEY-RED AND GOLDEN YELLOW. HOOVER-TYPE FLOWERS. VERY FRAGRANT. GROWTH VERY VIGOROUS.

Retail price \$1.25

WHOLESALE PRICES.....75c 10 rate; 60c 100 rate

